

## Note from founder of Granny's Kitchen Fudge Puppies, Pat Braun

Twenty-one years ago I asked myself what I wanted to do that would help me find my niche in the business world. I am asking you the same question I asked myself over twenty years ago. After a year of research, I ran into this unique product and after perfecting it, I took it on the road. After all of this I decided I wanted to make it a goal to get into the biggest 12 day state fair in the United States, The Minnesota State Fair. Out of my ambition, I thought it would be an easy task. It was not as easy as I anticipated. I spent the first five years on the road covering shows in two states. Just when I thought I would never meet my goal to get into the Minnesota State Fair, I was blessed to get a call. I was once told that it would be easier to win the lottery than to get into the MN state fair. Now I have fifteen years of experience, in my opinion, at the greatest fair in the United States. I wish I had a mentor to hold my hand and support me through the sometimes frustrating process, but I learned many tough lessons along the way. I cannot think of doing anything else now.

I want to hopefully save you from that frustration I felt many years ago. I want to help you figure out how to accomplish your goals and hopefully make it an enjoyable experience right from the start. Are you going to have to work extremely hard? Yes, of course you will. Although, with our assistance and knowledge with real field experience we can help make this fun and potentially successful for you. We are not just an equipment sales company. We are also selling our years of experience that can potentially save you time and money, while showing you how to get this business up and running. With love and gratitude.

Pat Braun

Founder of Granny's Kitchen Fudge Puppy  
[www.grannyskitchenfudgepuppies.com](http://www.grannyskitchenfudgepuppies.com)

Welcome To  
**GRANNY'S**  
KITCHEN



In today's rapidly changing job scene, unemployment has been rising along with people's fear of what the future holds. Wouldn't it be nice to take charge and shape your life the way you planned instead of putting it into the hands of an employer?

[www.grannyskitchenfudgepuppies.com](http://www.grannyskitchenfudgepuppies.com)



We, as a company, have been in the concession business for 20 years. The concession industry's sales have skyrocketed as much as 30 percent in some areas. Even in a time when some restaurants and diners have been failing, concession sales are generally rising. Think about why that is for a minute.

During these difficult economic times, people are yearning for the simpler days when we did business with each other face to face and not through government and large corporations. If you can remember in the past, people grew up on fairs and festivals. The family could have fun for one low admission. Now you can see why this general growth is taking place in today's complex times.

With this potential growth in concessions, there is fierce competition to get into the coveted fairs and festivals. One better have the leading edge on a unique product and the best presentation to make it. On top of that, experience is vital to keep your business going. Let us be that experience for you as we assist you through this sometimes very competitive, but potentially profitable process.

With Granny's Kitchen Fudge Puppies, we are the original people who took it to the masses. You haven't heard of us? That's great because that shows you the opportunity you have right here. It's difficult to make it to the big fairs and festivals you dreamed of with hot dogs, cotton candy, or mini donuts. They have been done before countless times and only a certain amount get spots in these coveted fairs.



First, let's explain what exactly a Fudge Puppy is. Just visualize for a moment, a warm Belgian waffle baked on a stick, dipped with rich chocolate special ordered from New York, topped with light whipped cream and colorful sprinkles. You're thinking to yourself how delicious a Fudge Puppy is but how many calories it must be. Surprisingly, Fudge Puppies are lower in calories than you realize. The waffles are baked not fried like most fair foods are. The chocolate is special ordered and won't be found in stores, is a semi-sweet coating. Lastly, the whipped cream is light whipped cream. This amounts to approximately only 300 calories, which in our opinion is the perfect sweet without all the excess. We also offer strawberries, caramel apple, or you can order the chocolate turtle with caramel and nuts. The Fudge Puppy has seemingly endless varieties.

Are you the type of person who likes to control your own destiny? Would you like working in a fun atmosphere? Would you like to sell a unique, delicious product? How about a business with ongoing support? Well then Granny's Kitchen Fudge Puppies is where you want to be. We will help set you up with all the equipment and with your state of the art trailer and provide you with our knowledge that will help you get started. We will also help you define your goals and show you how to hopefully accomplish those goals.

You don't have to wait for people to come into your store to help pay the bills. You can go wherever the crowds should be and make it happen yourself. Have you ever owned and operated a business in a fixed location? Did it meet with the success you hoped for or were you met with frustration? This may be the opportunity you are looking for. You are the boss and make the most out of your business.

